



Prairie Circle Unitarian Universalist Church
Social Media Policies
v.1.8.2020

Social media is often the first image our congregation presents to newcomers, questioners, and visitors. We must be mindful of how we present our congregation through these social media channels when posting/publishing under the Prairie Circle Unitarian Universalist Church (PCUUC) name. All communication we send out must comply with the Covenant of Right Relationships (attached) and must comply with our Mission Statement and Seven Principles. These should always be on our mind as we communicate under the PCUUC name: we aren't speaking for ourselves; we're speaking as the congregation.

1. All communication must comply with the Covenant of Right Relationships, and we must lead by example. If there is a post from a congregant/visitor that you feel violates our Covenant of Right Relationships, bring it to the attention of the PCUUC Board. If they concur it is a violation of the Covenant of Right Relationships, delete the comment/post in question and send a private message bringing attention to the Covenant of Right Relationships, and informing the commenter that repeat offenses will lead to being banned.
2. Stay away from posts dealing with Social Justice issues unless given approval or instruction by the social justice committee, or unless it is initially posted by the UUA, UUANI, UUSC, or Standing on the Side of Love campaign. When we post something as PCUUC, it comes across as the official stance of the congregation. If we haven't yet taken a stance on an issue that's available on our congregation's website, you need to get approval before posting. If any congregant posts something social justice related on our official communication tools, be clear that, "this represents the opinions of this individual, not the congregation," and moderate them to make sure they are in accordance with our covenant of right relationships.
3. No posts advertising private businesses or political candidates are allowed under any circumstances using official congregational accounts. Events/posts from partner nonprofits we have worked with in the past or further our mission/values/ends are acceptable unless those events/posts conflict with any policy in this document or are of a fundraising nature. The congregation supports over a dozen outside/local organizations.

4. Before any posting that has a picture or image of a child, we must have a parental waiver. If a child/youth from our congregation ever posts something that is alarming, implies abuse or suicidal thoughts, immediately bring attention of the post to the BOARD and Director of Religious Education.
5. All social media outlets need to be updated regularly, with relevant content. Content should look professional, be free from typos and grammatical mistakes. Humor is in the eye of the beholder and can be interpreted other than intended; therefore should not be used. All words, pictures, videos, music, and any other media must either be the original work of the poster or copyright laws and appropriate attribution must be followed.
6. Any changes made to themes/profile pictures/color schemes must be approved by the Social Media Coordinator. Pictures should be at minimum 400x150 for an event picture. Otherwise the default will be the PCUUC cover photo.
7. Formally recognized affinity groups within PCUUC may request events posted on their behalf, with a maximum of a once a week posting. Posts can be scheduled in advance and are encouraged. A co-host should be identified for each post.
8. Preferred posting schedule for committee groups:
 - Worship Monday
 - Social Event Tuesday
 - Welcoming Congregation Wednesday
 - Private Event Thursday (to be posted on private page only, once created).
 - Membership Friday.
9. All posts are due to our Church Administrator no later than the Sunday of the posting week. All submitted posts should be ready to post and not require additional review; and meet the guidelines of this document.

Covenant of Prairie Circle Unitarian Universalist Congregation
Approved 2.27.2011 by the Congregation
Approved 4.15.2008 by the Board

We, the members of Prairie Circle Unitarian Universalist Congregation covenant with ourselves, the staff, and the Church Board to live in harmony with our seven principles:

1. I will honor the inherent worth and dignity of every person by treating every person with respect. When I speak, I will speak directly, honestly, sensitively, clearly, and I will speak for myself only. I will listen with patience, openness, and compassion whenever anyone speaks to me. I will not denigrate others nor will I support the denigration of others by my silence.
2. I will model justice, equity, and compassion in human relations by forgiving myself and others when we make mistakes. I will support those who serve the Church regardless of whether they were hired, elected, or volunteered to meet a need. I will praise their efforts for the work they do, the positions they fill, their responsibilities and duties. I acknowledge the demands of personal, family, work, social, and spiritual commitments on my time; therefore, I will strive for balance and allow others to seek balance in their lives.
3. I will promote acceptance of one another and encouragement to spiritual growth in our congregation by taking responsibility for my own spiritual growth and supporting others in their spiritual pursuits. I will learn how the Church works and about Unitarian Universalist principles, traditions, and rituals.
4. I will support a free and responsible search for truth and meaning by supporting and encouraging responsible freedom of the pulpit. I will share my vision and my spiritual values while respecting other faiths and practices, and I will not feel compelled to defend my beliefs.
5. I will support the right of conscience and the use of the democratic process within our congregations and in society at large by embracing differences of opinion. Without ridicule or intimidation, I will encourage the expression of opposing points of view.
6. I will strive for the goal of world community with peace, liberty, and justice for all by promoting and supporting interfaith efforts compatible with Unitarian Universalist values and principles. I will uphold the rights of diverse religious groups within the larger community. I will pay attention to issues of fair treatment.
7. I will show respect for the interdependent web of all existence of which we are a part by acting responsibly in local and global issues to reflect Unitarian Universalist principles.